

## Promotional Campaign Rules "GUESS THE REBUS AND WRITE WHY...!"

### General Provisions

1. The organizer of the contest is JJPM Sp. z o.o., ul. Rzeczycka 26, 04-940 Warsaw, VAT: 952 212 66 67
2. The prize provider is the Organizer.
3. The contest is not created, administered, or sponsored by Facebook/Instagram. Facebook/Instagram is not responsible for any actions related to the organization of the contest on their platforms.

### Conditions of Participation

4. Only adults can participate in the contest.
5. Participation in the contest requires having a verified account on Facebook/Instagram.
6. The contest runs from 01.05.2024 at 20:00 to 30.05.2024 at the end of the day.
7. Contest results will be announced on 31.05.2024 at 20:00.
8. The contest is conducted through the fan page on the social media platform Facebook, located at: <https://www.facebook.com/adblpolska> and Instagram [https://www.instagram.com/adbl\\_official/](https://www.instagram.com/adbl_official/)

### Contest Task

10. The contest task involves writing in a comment on Instagram/Facebook the solution to the rebus from the graphic and explaining why every car enthusiast should have it on their cosmetic shelf for cars.
11. There will be 1 winner selected in the contest, and consolation prizes are provided for 10 people.
12. The most interesting, best, and most accurate contest work will be selected by the contest committee consisting of 2 persons.
13. Contest winners will be notified of the win and the conditions of prize collection via a private message sent on Facebook or Instagram.
14. The Organizer emphasizes respect for the creativity of others and maintaining civility in expressions.
15. Entries containing vulgarities and uncensored words will be removed and will not participate in the contest.

### Prize

17. The main prize is a package of car cosmetics and accessories worth not less than 1000 PLN gross, at the catalog prices of products. Consolation prizes are packages of cosmetics or cosmetics and accessories worth not less than 100 PLN gross per set, at catalog prices of products.
18. The prize can be received by mail.
19. The Organizer has the right to provide the Winner's data on the fan page.
20. The Organizer is not responsible for the inability to deliver the prize due to reasons on the Participant's side. In such a case, the prize is forfeited.
21. The Organizer is not responsible for incorrect data provided by the Participant, especially for changes in personal data that make it impossible to locate the Participant and inform them of the prize award.

22. In case of detecting actions contrary to the Rules, attempting to influence the selection of the Winner in an unauthorized manner, especially by creating fake profiles on Facebook/Instagram, the participant may be excluded from the Contest.

### **Complaints**

24. All complaints and comments regarding the rules, conduct, or resolution of the contest should be reported by email to: [marketing@adbl.eu](mailto:marketing@adbl.eu).
25. The complaint should include the name and surname of the Participant and the justification for the complaint. Please add "contest" to the message title.
26. Complaints are considered within 30 days from the date of receipt.

### **Information Obligation**

27. We inform that the administrator of the personal data of contest participants is JJPM Sp. z o.o., ul. Rzeczycka 26, 04-940 Warsaw, VAT: 952 212 66 67
28. For matters related to the processing of personal data, please contact the Data Protection Officer.
29. Personal data will be processed to the extent necessary to conduct the contest, based on Art. 6 (1) (b) of the Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR). Data was collected via the Facebook fan page <https://www.facebook.com/adblpolska>.
30. Personal data will be processed for the period necessary to conduct the contest, including the issuance of the Prize and announcement of information about the winner (and other awarded persons), and stored until the expiry of any claims or the obligation to archive data under the law.

### **Final Provisions**

30. Matters not regulated by these Rules are subject to the provisions of the Civil Code and other applicable laws.
31. Disputes arising from and related to the Contest will be resolved by the competent common court for the Organizer's registered office.
32. The Organizer reserves the right to change the rules of the Contest during its duration. Information about changes will be posted at <https://big10adbl.com/#page-6>
33. By participating in the contest, the User agrees to the provisions of these Rules.